

****Privacy Policy for Scoops Ice Cream****

Effective Date: 01/01/2025

At Scoops Ice Cream ("we," "our," "us"), we are committed to protecting your privacy and ensuring that your personal information is handled responsibly. This Privacy Policy explains how we collect, use, disclose, and protect your information when you visit our website ("Website") or interact with us online.

Information We Collect

Information You Provide Directly

- Name
- Email address
- Phone number
- Billing and shipping address
- Payment information (processed securely via third-party payment processors)
- Any other information you voluntarily provide through contact forms, account creation, or newsletter signups

Information We Collect Automatically

- IP address
- Browser type and version
- Device information
- Operating system
- Referring website
- Pages you visit on our Website
- Time spent on each page and other analytical data

Cookies and Tracking Technologies

We use cookies, web beacons, and other similar technologies to enhance your browsing experience and gather statistical data about Website traffic and usage patterns. For more information, please see our Cookie Policy.

How We Use Your Information

We may use your information for the following purposes:

- To process and fulfill your orders
- To communicate with you about your orders, inquiries, or customer support requests
- To send marketing and promotional emails (with your consent)

- To analyze and improve our Website's performance and user experience
- To comply with legal and regulatory obligations
- To detect, prevent, or address security issues and fraudulent activities

Sharing Your Information

We do not sell or rent your personal information to third parties. However, we may share your information in the following circumstances:

Service Providers

We work with trusted third-party vendors to help us operate our business, such as payment processors, shipping companies, and email marketing services. These vendors have access to your information solely to perform services on our behalf and are obligated to protect your data.

Legal Obligations

We may disclose your information if required by law or in response to valid legal processes, such as a court order or subpoena.

Business Transfers

In the event of a merger, acquisition, or sale of assets, your information may be transferred to the new owner as part of the transaction.

Your Choices and Rights

Marketing Communications

You can opt out of receiving promotional emails by clicking the "unsubscribe" link in any marketing email or contacting us directly.

Access and Updates

You have the right to access, update, or delete your personal information. Please contact us if you wish to exercise these rights.

Cookies

You can manage your cookie preferences through your browser settings. Disabling certain cookies may impact your experience on our Website.

Data Security

We take reasonable measures to protect your personal information from unauthorized access, use, disclosure, or destruction. However, no method of transmission over the internet or electronic storage is 100% secure. While we strive to protect your data, we cannot guarantee absolute security.

Third-Party Links

Our Website may contain links to third-party websites. We are not responsible for the privacy practices or content of these external sites. We encourage you to read their privacy policies before providing any personal information.

Children's Privacy

Our Website is not intended for children under the age of 13. We do not knowingly collect personal information from children. If we become aware that we have inadvertently collected information from a child, we will take steps to delete it promptly.

Changes to This Privacy Policy

We reserve the right to update this Privacy Policy at any time. Any changes will be effective immediately upon posting the revised policy on our Website. We encourage you to review this page periodically to stay informed about how we protect your information.

Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us:

Skoops Ice Cream
438 5th St NE, Barberton, OH 44203
Owners@skoops.net

Thank you for trusting Skoops Ice Cream. Your privacy matters to us!